



5th EDITION

929 CHALLENGE

BUILDING BRIDGES BETWEEN PORTUGUESE-SPEAKING
COUNTRIES AND CHINA STARTUP ECOSYSTEMS

营造葡语国家与中国之间的创新创业生态共同体



929 CHALLENGE



9 Cities from China, Great Bay area (GBA), 座大湾区城市

Guangzhou 广州, Shenzhen 深圳, Zhuhai 珠海, Foshan 佛山, Huizhou 惠州, Dongguan 东莞, Zhongshan 中山, Jiangmen 江门 and Zhaoqing 肇庆

2 Special Administrative Regions (SAR), 个特别行政区

Macau 澳门 and Hong Kong 香港

9 Portuguese Speaking Countries (PSC), 个葡语国家

Angola 安哥拉, Brazil 巴西, Cape Verde 佛得角, East Timor 东帝汶, Guinea Bissau 几内亚比绍, Mozambique 莫桑比克, Portugal 葡萄牙, São Tomé and Príncipe 圣多美和普林西比, Equatorial Guinea 赤道几内亚

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Portugal



China



Cabo Verde



Guinea Bissau



Brazil



São Tomé e
Príncipe



Guinea
Equatorial



Angola



Mozambique



Timor Leste



Macau Hong-
Kong

929 CHALLENGE

929 CHALLENGE ROADMAP

929 CHALLENGE

2025 EDITION



**REGISTER
BEFORE
10 OCT**



929 CHALLENGE IN NUMBERS

929 CHALLENGE

102

Universities
所大学

5120

Participants
名选手

986

Teams
支队伍

10

10 Countries (9+1)
个国家

52

Workshops
次主题工坊

460

Mentoring Sessions
次针对辅导

677

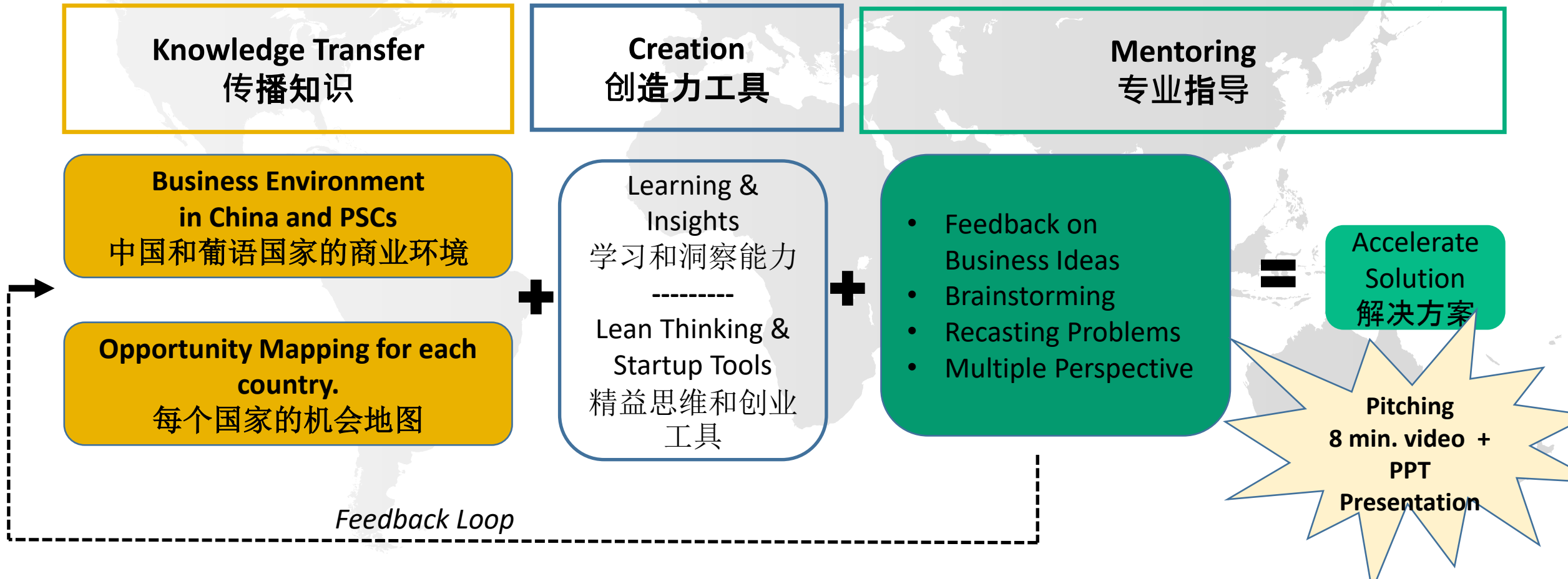
Pitch Decks + Videos
条募资简报

64

Finalists
支决赛队伍

929 Challenge Bootcamp Program

Connects entrepreneurs with universities, companies, and governmental institutions etc. Working together to build business ideas that make impact



929 Challenge Benefits



- **Change the Status Quo. Get Insights & Review your Business Model**
- **Gain knowledge of China**
- **10 Days Soft Landing program immersion in Greater Bay area of China. (Pitching, Training, Mentorship, Networking, Advisory)**
- **40.000 USD Cash Prizes**
- **Access to Alibaba Software and Tools**
- **Access to Venture Capital, Business Angels from China GBA and PSC**



- **Largest Consumer Market in the world**
- **Co R&D between Startups and Universities**
- **Access Business Matching opportunities**
- **Source Supply Chain components**
- **Gain Media Exposure through press releases, interviews (TV, Radio, Podcasts) and features in relevant publications.**
- **Cross Collaboration between Portuguese Speaking countries and China Ecosystems.**
- **Potentially attract companies to establish themselves in Macau/Hengqin, thus diversifying the economy**



929 CHALLENGE FINALS



中葡論壇
Fórum de Macau

1st Edition 2021





929 CHALLENGE

FINALS



中葡論壇
Fórum de Macau

4th Edition 2024



Organizing Host



中葡論壇
Fórum de Macau

Org Committee



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929 CHALLENGE



經濟及科技發展局
Direcção dos Serviços de Economia e
Desenvolvimento Tecnológico

Industrial and Commercial
Development Fund

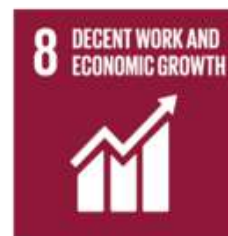
Organizer



Association for Entrepreneurship & Innovation
Macau – China and Portuguese Speaking
Countries

929 CHALLENGE

Sponsors



- 929 Sponsors are contributing to support China Central Government Policy plan for Macau on Economic diversification:
- Encouraging business linkages between Portuguese-speaking countries & China
- Promoting Business with a sustainability mindset
- Helping to cultivate entrepreneurial spirit among university students and founders



澳娛綜合度假股份有限公司
SJM RESORTS, S.A.



929 CHALLENGE

929 Challenge Online



What is the 929 challenge?

A startup competition focused on building bridges between China and Portuguese-speaking countries, through sustainability-oriented business



2 Week Bootcamp

Teams will participate in a 2-week online bootcamp to get insights on the business opportunities between China and Portuguese-speaking countries.



Create Pitch Deck

Teams will create a pitch deck that promotes sustainability and cooperation between China and Portuguese-speaking countries.



Judges Evaluation

Judges will provide guidance and support to the teams. After submitting the pitch decks, the best projects will be shortlisted for the finals where they will receive feedback and final



929 Startup Challenge

跟我澳門有限公司
中国澳门

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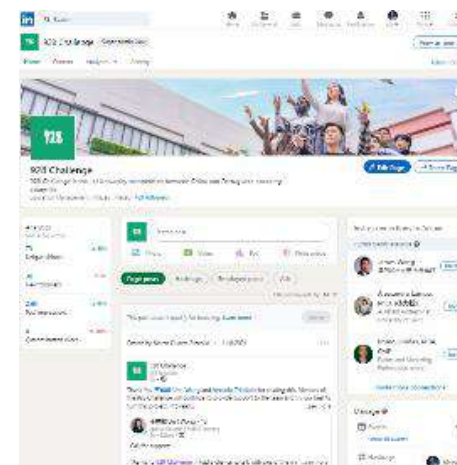
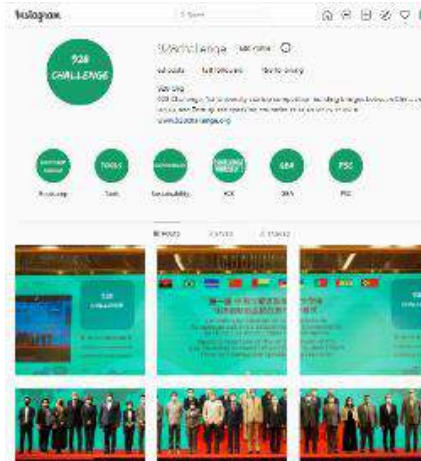
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